

brrr[°] + CiCLO[®]

Now brrr[°] can biodegrade

brrr[°] CiCLO[®] fabric reduces fugitive microfiber pollution.

brrr[°] partnered with CiCLO[®] to add patented sustainable textile technology to its fabrics.

brrr[°] performance maintains its superior cooling + wicking + quick dry performance with the CiCLO[®] additive.

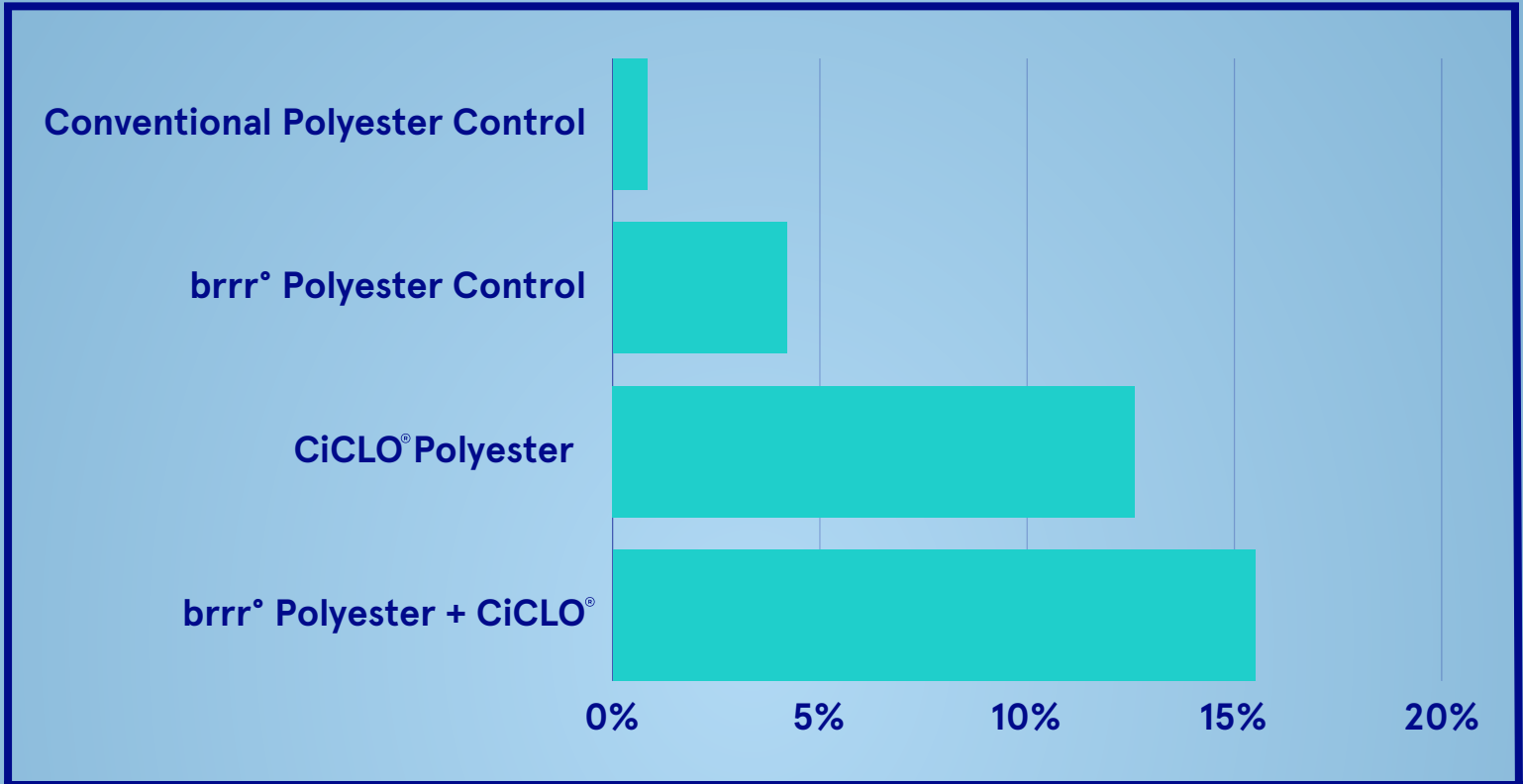
CiCLO[®] biodegradation is only active under landfill conditions with moisture and a naturally occurring abundance of microorganisms.

CiCLO[®] technology doesn't affect warehouse storage, normal durability or regular care of the garment.

Key Benefits of brrr[°] + CiCLO[®]

- Durability
- Recyclability
- Non-toxic to marine life
- Traceable
- Responsible marketing claims
- Controlled distribution to certified manufacturers
- Certified OEKO-TEX[®] ECO PASSPORT
- REACH Compliant

Biodegrades 3.5x Faster



Test Standard: ASTM D5511 Landfill test after 90 days

Better for the environment

brrr^o Polyester CiCLO^o fabric biodegrades 3.5x more than a comparable control fabric after 90 days in landfill conditions.

CiCLO^o is a patented sustainable textile ingredient that can be blended with recycled or virgin polyester or nylon fibers.

